



# HODL

# WHITEPAPER

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# CONTENT



ABOUT



HODL PLATFORM



TOKENOMICS



ROADMAP



PARTNERS



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# ABOUT

**\$HODL**, the native token of the innovative social media platform named **HODL**, is a digital asset that powers the vibrant ecosystem and serves as the primary form of payment for a wide range of valuable services. Designed to streamline transactions and enhance user experiences, **\$HODL** represents a seamless and secure method of exchange within the platform. As an integral component of the digital economy, **\$HODL** enables advertisers, content creators, and users to engage in various promotional activities, such as advertising campaigns, boosted content, and targeted promotions, by utilising the token as a means of payment.

With **\$HODL**, users gain access to a host of exclusive features and benefits, including enhanced visibility, increased engagement, and priority access to premium content. By utilising **\$HODL**, advertisers can effectively reach their target audiences while enjoying the advantages of the platform's robust advertising capabilities. Additionally, content creators and influencers are rewarded with **\$HODL** for their contributions, encouraging active participation and fostering a thriving ecosystem of creativity and collaboration.

As a decentralised token built on blockchain technology, **\$HODL** ensures transparency, security, and immutability for all transactions. Its underlying infrastructure enables seamless peer-to-peer transactions and eliminates the need for intermediaries, empowering users with full control over their digital assets.

By embracing **\$HODL**, users actively contribute to the growth and sustainability of the **HODL** platform, shaping the future of social media in the web3 era. Whether engaging in advertising, accessing premium features, or supporting the vibrant community, **\$HODL** represents a transformative digital currency that propels the platform's mission of connecting and empowering web3 communities.



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# HODL PLATFORM

HODL, the revolutionary social media platform, serves as a vibrant hub for diverse web3 communities to come together, engage, and collaborate in building a decentralized future. With its visionary design and inclusive ethos, HODL provides a seamless space where individuals, enthusiasts, and experts from various blockchain ecosystems unite. From blockchain developers and crypto enthusiasts to NFT artists and decentralized finance enthusiasts, HODL fosters an environment that promotes meaningful conversations, knowledge-sharing, and collective growth. Embracing the principles of decentralization, transparency, and community-driven collaboration, HODL empowers its users to connect, inspire, and contribute to the advancement of the web3 ecosystem. Whether through vibrant discussions, project collaborations, or showcasing innovative ideas, HODL is at the forefront of revolutionizing social media for the web3 era, where communities forge the path toward a decentralized and interconnected future.



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# TOKENOMICS



A blue circular graphic with a white dashed border and radiating lines. Inside the circle, the text "%0" is written in white. Below the circle, a yellow banner contains the text "BUY TAX" in blue.



A blue circular graphic with a white dashed border and radiating lines. Inside the circle, the text "%5" is written in white. Below the circle, a yellow banner contains the text "SELL TAX" in blue.

**TOTAL SUPPLY**

**100,000,000,000**



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**HODL**

# ROADMAP

Q1

- Launch Twitter
- Open Telegram
- Launch website
- Publish whitepaper
- Start marketing
- Launch web version of platform
- Open user registrations
- Publish presale
- Marketing on TG and Twitter
- Launch to PCS
- Ave Trending
- Dex Trending
- Cmc + Cg Listing
- Trust wallet and Meta logos
- Certified job offers to og holders
- 3,000 members on the platform
- 3,000 holders of \$HODL
- Publications
- Start advertising to other projects
- Staking pool for holders
- Apple and Android App live
- 10,000 members on the platform
- Youtube promotions
- Periodical buy back and burns
- Certik audit
- Centralised exchange listings



Q2

- Crypto news website advertising and publications
- Strategic partnerships
- 20,000 Platform members
- 15,000 holders of \$HODL
- Big push on marketing campaigns for the token and platform
- Billboards across Asia
- Expansion of advertising packages to new projects
- Continuation of burns



# PARTNERS



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**THANK YOU**

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